

The MG Charitable Trust is a registered charitable trust which is run independently from MG Marketing but is closely supported by the co-operative. It focuses on providing funding to projects and initiatives which have a positive impact on horticulture industry in New Zealand.



# MG MARKETING CHARITABLE TRUST

**MG Charitable Trust**  
PO Box 8581  
Christchurch, 8042  
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The MG Marketing Charitable Trust has been established to contribute towards the general improvement, capability and profile of the horticulture industry in New Zealand.

[www.mgmarketing.co.nz/mgtrust](http://www.mgmarketing.co.nz/mgtrust)

THE MG MARKETING CHARITABLE TRUST (MG TRUST) WAS LAUNCHED IN 2021 THANKS TO THE GENEROSITY OF MARKET GARDENERS LTD (MG MARKETING).

## TRUSTEES

The MG Trust is currently made up of four Grower Trustees and one Independent Trustee. Together, they bring many years' experience in the horticulture sector and offer a broad range of professional skills to support the objectives of the MG Trust. The MG Trust meet in June and November to consider funding applications.

## THE KEY OBJECTIVES OF MG MARKETING CHARITABLE TRUST

- Advance the education of people within the horticulture industry.
- Support projects which help benefit the horticulture industry.
- Advance the development of the horticulture industry through research and innovation.
- Support programmes and organisations that promote the benefits of fresh produce and advocate for the industry more generally.
- Enhance the profile and preserve the heritage of the horticulture industry.

The Trustees are particularly interested in initiatives in the areas of education, innovation/research & industry profile/legacy.



## JUNE 2022 FUNDING ROUND

The Trustees invite applications for the next funding round.

**Deadline for applications:** 23 May 2022

**Trustee meeting:** 1 June 2022

## APPLY NOW

All applications for MG Trust funding must be submitted using our application form, which can be found on the MG Marketing website.

[www.mgmarketing.co.nz/mgtrust](http://www.mgmarketing.co.nz/mgtrust)