



MG MARKETING CHARITABLE TRUST APPLICATION FORM

The MG Charitable Trust (MG Trust) is a registered charitable trust which is run independently from MG Marketing but is closely supported by the co-operative. It focuses on providing funding to projects and initiatives which have a positive impact on the horticulture industry and community. The Trustees are particularly interested in initiatives in the areas of education, innovation/research and industry profile/legacy.

The key objectives of MG Marketing Charitable Trust (MG Trust) are to:

- Advance the education of people within the horticulture industry.
- Support projects which help benefit the horticulture industry.
- Advance the development of the horticulture industry through research and innovation.
- Support programmes and organisations that promote the benefits of fresh produce and advocate for the industry more generally.
- Enhance the profile and preserve the heritage of the horticulture industry.

Is this application being made on behalf of an individual, growing operation, industry body, charity, educational organisation (or other)? Please state.

Please provide a brief description of your organisation, including the history, objectives and activities it undertakes.

Name:

Address:

Position:

Telephone Number:

Email:

Where did you hear about The MG Trust?

If you are a registered charity, please provide number:	
How much funding are you requesting from the MG Trust?	
\$	
What is the total cost of the project or initiative? Please attach a budget for large projects.	
\$	
Provide details and explain how funding provided by the MG Trust would be spent. <i>(Applicants on behalf of large-scale projects or initiatives are encouraged to attach additional information separately).</i>	
If other funding has already been secured, please give details:	
Amount \$	From
List the MG Trust objective(s) this request aligns with ?	
How will the funding provided benefit the wider horticulture industry?	
What is the catchment area of the work carried out by the project or initiative?	

Please provide details of any recognition which would be given to the MG Trust:

Submitting the application

Please e-mail your application to mgtrust@mgmarketing.co.nz. Applicants are welcome to attach any further documentation to support their proposal (please attach it in pdf format).

While the application is expected to cover the necessary information, the MG Trust may request additional detail and may also ask for referees to be supplied.

Decision Process

Applications that best align with the criteria and objectives of The MG Trust will be put forward to the Trustees for their consideration. The Trustees meet twice a year, in June and November. The MG Trust has a limited budget and the level of requests is likely to exceed the funds available. Therefore, some applications that meet the objectives may still be unsuccessful. Successful applicants will be notified within two weeks of the meeting. The MG Trust will require a report on how funding has been spent approximately six months following the allocation of funds and again at the conclusion of the project or initiative.

Deadlines for Applications

Applications for the meeting on 1 November 2021 should be received no later than 22 October 2021.

Declaration

I confirm:

- I am authorised to complete and submit this application.
- To the best of my knowledge, all details supplied in this application and any attached documents are true and correct.

I agree that I will contact the MG Trust immediately if any information changes or any information is later found to be incorrect.

Name:	Date:
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Applicant information will be stored and managed in accordance with the MG Marketing Privacy Policy (available on the MG Marketing website).